

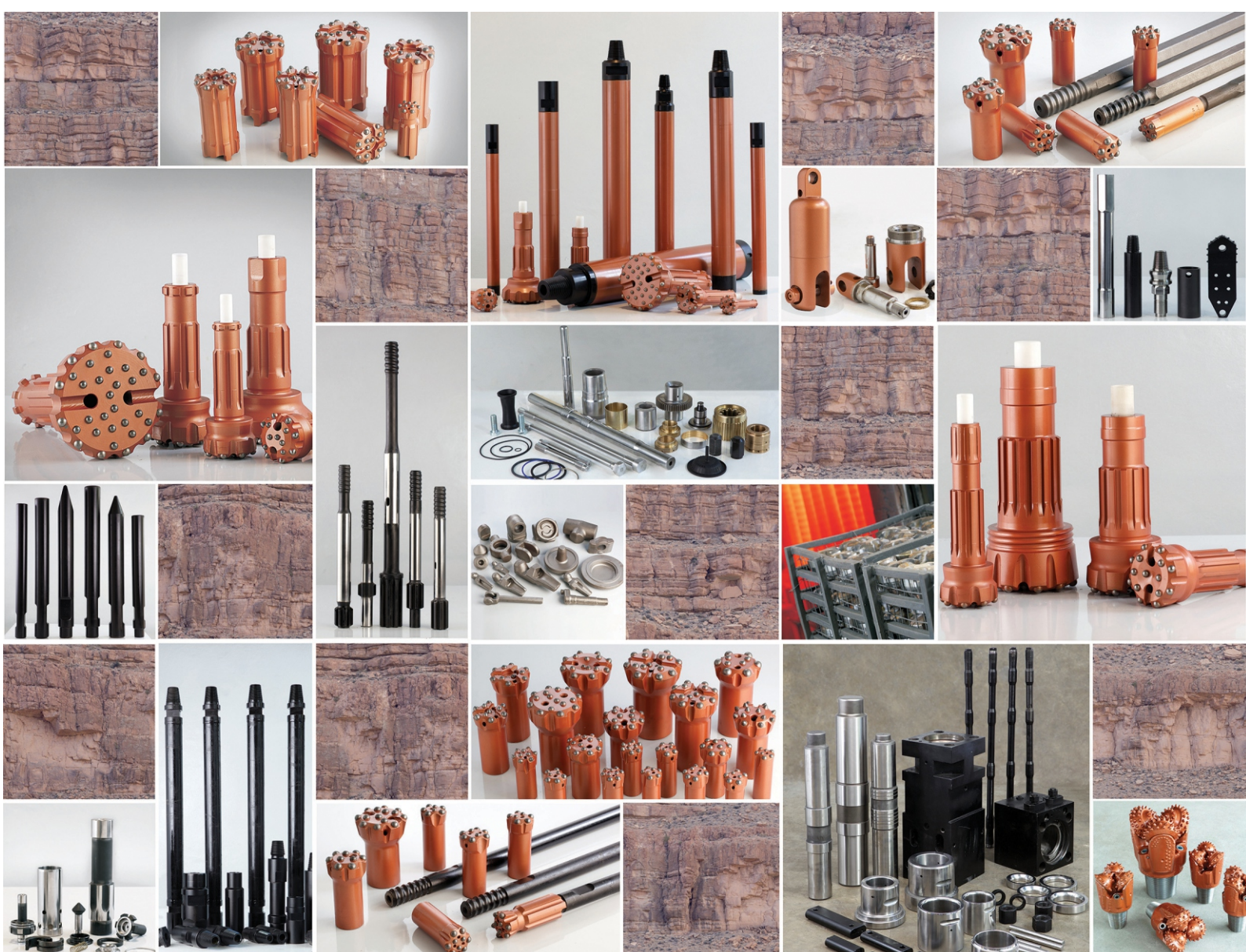
COMPANY PROFILE

INTRODUCTION

Roma Rock Drills brand of business is really about how we run and expand our business by interacting and working with all the participants that are involved in our growth, such as end users. We believe the systematic and efficient approach to be truly unique and this is reflected in the consistently positive results we have achieved for our client base.

The prime characteristic of our 'brand of business' approach is our long- term perspective in our planning and implementation. The contrasting approach from our peers, that usually measure product/ opportunity lifecycles in months or a couple of years based primarily on seasonality, we adopt a flexible bespoke approach, wherein we approach our brand lifecycle to thrive for the long term in line with the brand's ambitions, because of the way we manage the quality and built considerable trust within our customer base.

This enables us to be potential market leaders, in the way we approach the marketing and selling of our products, and it enables us not to excessively discount our brands for short- term results. We take the initiative to emotionally connect with our customers and that provides our foundation for brand loyalty, sustainable brand equity and higher profitability.



WHAT WE BELIEVE

We believe in people and talent, and that to unlock the potential requires motivation, inspiration and determination. Our values and behaviours govern the way we work with our clients, community and amongst our team and are summarized as follows:

Respect

We treat everyday as a privilege to work alongside our clients, and that inspires us to provide insight, ideas, commitment and effective customer engagement to the best of our combined abilities.

Collaboration

All business relationships are managed with integrity and honesty. We act as partners rather than just merely vendors.

Freedom

All Roma Rock Drills associates are encouraged to be entrepreneurial, and always explore new innovative ways to service our clients' needs.

Dedication

Winning for our clients means winning for our firm, and it is an absolute focus of everything we do.

Speed & Precision

Our customer is our priority, we respond within 24 hours to any written or verbal request.

VISION

Roma Rock Drills vision is to provide our customers with Sustainable Solutions. To achieve our vision, we have to work in close cooperation with our customers and develop deep understanding of end user processes.

Team RRD continuously work to create long term value for our customers. Our products meet highest demands in terms of energy efficiency, safety, choice of material, and much more. We look at all the areas in the product life cycle to secure that we create lasting results, and that we are good corporate citizens in all markets where we are present.

VALUES

We will provide our clients & partners:

The Truth – Realistic Goals

Our Integrity

Our Creativity

Our Delivery

Our Commitment

Our Experience

Return on Investment

BUSINESS SEGMENTS

- Mining & Construction
- Water Well Drilling
- Tunneling

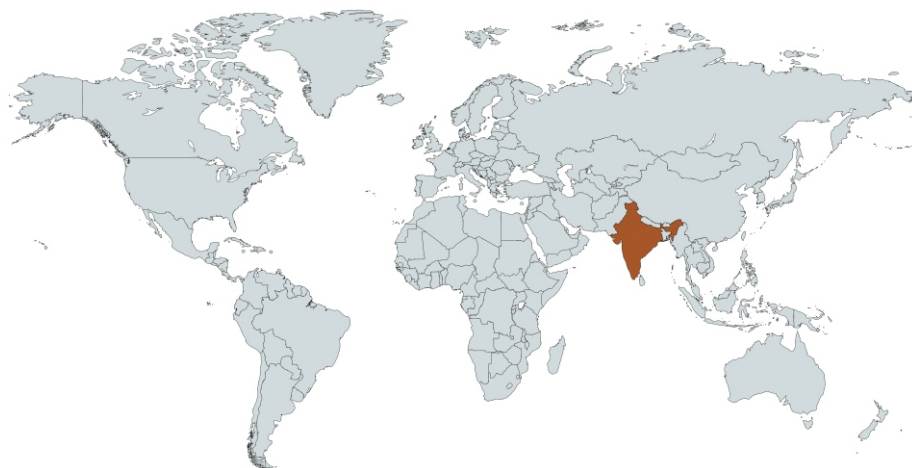


PRODUCT LINES

- Down the Hole Rock Drilling Tools
- Top Hammer Rock Drilling Tools



GEOGRAPHICAL FOCUS



DOWN THE HOLE ROCK DRILLING TOOLS

Roma Rock Drills product range includes DTH Hammers, DTH Button Bits and related products used in Water-well drilling, Mining, Tunneling, Quarrying and Construction Industries.

The company products are acceptable all over India and total reliability, high productivity and complete customer satisfaction.

RRD offers good quality DTH Bits suitable to existing standard DTH Hammers. We offer different types of bits suitable for different applications. The range varies from 3" to 18" (diameter) with different face styles like Concave, Convex and Flat.

The bits are designed and engineered for superior penetration while maintaining maximum cleaning action at the face of the bit, thus extending the performance of the product. The bits are conditioned by a special manufacturing procedure which establishes a protective cushion on the bits, thus reducing chances of cracking which often occur in hi-impact drilling products.

RRD are a combination of premium steel, quality carbide, and state of the art design and manufacturing, yielding a superior product capable of performing in the toughest of drilling conditions.



TOP HAMMER ROCK DRILLING TOOLS

Roma Rock Drills is committed to continually develop and distribute the best quality most economical Top Hammer Rock Drilling Tools for mining, construction, and water well segments. The tools are designed to transmit optimum impact energy into the rock with the least possible loss of energy, and are made to handle the toughest jobs around the globe.

With a range of solutions and high quality durable Top Hammer Drilling Tools, RRD partners with you to achieve the best possible operating costs and outcome for business.

Top hammer rock drilling tools are specially designed for hard to very hard and abrasive rock formations covering all construction, quarrying and mining drill and blast applications. Tunnelling is one of the most important customer segments and applications such as drifting and roof bolt hole drilling are well catered for. RRD Top Hammer bits have shown increase in penetration rate and also a substantially longer service life up to 20%.

Our Top hammer products include:

- Taper rods and bits
- Complete range of threaded button bits
- Drifter rods and extension rods
- Coupling and reduction sleeves
- Shank adapters suitable to all hydraulic drifters



DRILL PIPES & ADAPTERS

Roma Rock Drills product range include Drill pipes and Adapters. Drill pipe is hollow, thick-walled piping that transmits drilling fluid and torque through the wellbore to the drill bit on a drill rig. It is manufactured to withstand severe internal and external pressure, distortion, bending, and vibration as it both rotates and lifts the bottom hole assembly. Drill pipe is threaded on each end in a section of pipe referred to as the tool joint. Adapters are of three types box-box, pin-pin, pin-box which is threaded on each end..



ODEX SYSTEMS

Roma Rock Drills product range include odex system (4 ¾"-12"). Odex is generally preferred when the formations are too dense for drilling. It's a down hole air hammer systems that is designed to advance casing during drilling.





ROMA ROCK DRILLS

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